# PUBLIC AND PRIVATE EXPENDITURE IN TERTIARY EDUCATION

Cost-sharing between participants in the education system and society as a whole is an issue under discussion in many countries. It is especially relevant for pre-primary and tertiary education, for which full or nearly full public funding is less common. As new client groups participate in a wider range of educational programmes from increasing numbers of providers, governments are forging new partnerships to mobilise the necessary resources and to share costs and benefits more equitably.

#### **Definition**

Governments can spend public funds directly on educational institutions or use them to provide subsidies to private entities for the purpose of education.

Not all spending on instructional goods and services occurs within educational institutions. For example, families may

Long-term trends

Educational institutions are still mainly publicly funded as 86% of all funds for educational institutions in OECD countries come directly from public sources. At tertiary level of education, the share of public funding represented 73% on average in OECD countries in 2005. The proportion of expenditure on tertiary institutions covered by individuals, businesses and other private sources, including subsidised private payments, ranges from less than 5% in Denmark, Finland and Greece, to more than 40% in Australia, Canada, Japan, New Zealand and the United States and to over 75% in Korea.

However, there is a substantial and growing degree of private funding at the tertiary level. On average among the 18 OECD countries for which trend data are available, the share of public funding in tertiary institutions decreased from 79% in 1995 to 73% in 2005. In more than one-half of the countries with comparable data for 1995 and 2005, the private share increased by 3 percentage points or more. This increase exceeds 9 percentage points in Australia, Italy, Portugal, the Slovak Republic and the United Kingdom. Only the Czech Republic and Ireland – and to a lesser extent Spain – show a significant decrease in the private share allocated to tertiary educational institutions.

At the tertiary level, rises in private expenditure on educational institutions have generally gone hand in hand with rises (in real terms) in public expenditure on educational institutions, as they have for all levels of education combined. Public investment in tertiary education has increased in all OECD countries for which 2000 to 2005 data are available. Notably, in eight out of the 11 OECD countries with the highest increases in public expenditure on tertiary education, tertiary institutions charge low or no tuition fees and tertiary attainment is relatively low. By contrast, in Korea, the United Kingdom and in the United States where public spending has also increased significantly, there is a high reliance on private funding of tertiary education.

purchase textbooks and materials commercially or seek private tutoring for their children outside educational institutions. At the tertiary level, students' living costs and foregone earnings can also account for a significant proportion of the costs of education. All such expenditure outside educational institutions, even if publicly subsidised, is excluded from this indicator.

### Comparability

The broad definition of institutions outlined above ensures that expenditure on services, which are provided in some OECD countries by schools and universities and in others by agencies other than schools, are covered on a comparable basis. Additionally, to ensure comparability over time the data on expenditure for 1995 and 2000 were obtained by a special survey updated in 2007 in which expenditure for 1995 and 2000 were adjusted to the methods and definitions used in the current data collection.

#### Source

• OECD (2008), Education at a Glance, OECD, Paris.

# Further information Analytical publications

- OECD (2006), Schooling for Tomorrow Think Scenarios, Rethink Education, OECD, Paris.
- OECD (2006), Starting Strong II: Early Childhood Education and Care, OECD, Paris.
- OECD (2008), Students with Disabilities, Learning Difficulties and Disadvantages: Policies, Statistics and Indicators – 2007 Edition, OECD, Paris.
- OECD (2008), Trends Shaping Education 2008 Edition, OECD, Paris.

#### Methodological publications

- OECD (2004), OECD Handbook for Internationally Comparative Education Statistics: Concepts, Standards, Definitions and Classifications, OECD, Paris.
- UIS, OECD and Eurostat (2007), UOE Data Collection 2007
   Data Collection on Education Systems: Definitions,
   Explanations and Instructions, OECD, Paris.

#### Websites

OECD Education at a Glance, www.oecd.org/edu/eag2008.



#### PUBLIC AND PRIVATE EXPENDITURE IN TERTIARY EDUCATION

# Trends in relative proportions of public expenditure on educational institutions for tertiary education

Percentage Year 2000 = 100Share of public expenditure on educational institutions Index of change in public expenditure on educational institutions 2005 1995 2005 1995 2000 2002 2000 2001 2002 Australia 64.8 51.0 51.3 48.7 48.0 47.2 47.8 115 100 103 105 107 111 115 Austria 96.1 96.3 94.6 91.6 92.7 93.7 92.9 97 100 112 103 109 119 129 91.5 89.5 86.1 86.7 99 97 99 Belgium 90.4 90.6 100 98 101 61.0 58.6 100 102 98 105 Canada 56.6 56.4 55.1 69 Czech Republic 71.5 85.4 85.3 87.5 83.3 84.7 81.2 86 100 108 122 138 145 147 93 117 113 120 99.4 97.6 97.8 97.9 96.7 96.7 96.7 100 123 115 Finland 97.8 97.2 96.5 96.3 96.4 96.3 96.1 91 100 100 104 108 114 114 France 85.3 84.4 83.8 83.8 83.8 83.8 83.6 93 100 101 103 104 105 106 89.2 88.2 85.3 96 100 102 Germany Greece 99.7 99.6 99.6 97.9 97.9 96.7 63 100 136 154 194 196 228 80.3 76.7 77.6 78.7 78.5 79.0 78.5 78 100 109 124 140 122 129 Hungary Iceland 94 9 95.0 95.6 88.7 90.9 91 2 100 105 127 133 153 170 Ireland 69 7 79 2 84 7 85.8 83.8 82 6 84 0 50 100 100 103 98 102 109 72.1 85 107 82.9 77.5 77.8 78.6 69.4 69.6 100 111 100 101 100 Italy 35.1 38.5 36.3 35.3 36.6 36.6 33.7 80 100 94 94 101 102 93 Japan 100 74 127 109 136 Mexico 77.4 79.4 70.4 71.0 69.1 68.9 69.0 75 100 84 119 113 113 119 Netherlands 80.6 78.2 78.2 78.8 78.6 77.6 77.6 97 100 103 105 105 107 110 62.5 60.8 59.7 105 105 116 112 New Zealand 61.5 100 111 118 Norway 93.7 96.3 96.3 96.7 107 100 105 117 122 124 117 66.9 72.9 74.0 Poland 66.6 69.7 69.0 89 100 117 148 151 180 193 96.5 92.5 92.3 91.3 91.5 86.0 68.1 76 100 107 99 109 89 101 Portugal Slovak Republic 95.4 91.2 93.3 85.2 86.2 81.3 77.3 85 100 109 111 126 150 127 75.5 72 107 Spain 74.4 74.4 76.3 76.9 75.9 77.9 100 111 117 119 119 Sweden 93.6 91.3 91.0 90.0 89.0 88.4 88.2 84 100 102 107 111 113 111 74 112 124 131 100 131 133 Turkey 96.3 95.4 94.6 90.1 95.2 90.0 56 100 95 106 113 106 United Kinadom 80.0 67.7 71.0 72 N 70.2 69.6 66.9 116 100 113 123 122 123 148 37.4 31.1 38.1 34.7 85 131 132 United States 39.5 38.3 35.4 100 110 119 130 OECD average 78.7 77.1 77.5 77.0 76.0 74.9 73.0 86 100 107 115 121 124 128 78.1 100 100 102 109 101 118 Russian Federation 100 120 143 171 175 228

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# Share of private expenditure on educational institutions in tertiary education

